# WISDOM WONDER \_\_\_\_\_PROJECT

# Affiliate Program Structure

#### Partner Level

- No commitment to promote or sell
- 20% commission
- Occasional emails about upcoming campaigns or bonus opportunities
- Special bonuses and incentives
- Bump to Influencer level when \$300 reached in sales two months in a row

## Influencer Level

- \*If coming in at this level should have 5,000 followers to qualify
- Paid social / blog promotional posts (agreements and rates on a case by case basis)
- 30% commission
- Customized discount codes (15%, up to 5 custom codes)
- Free product (1 annual single-subject subscription of their choice)
- Occasional emails about upcoming campaigns or bonus opportunities
- Special bonuses and incentives
- Bump to Consultant level when \$600 reached in sales two months in a row or 20 new subscribers in a month

## **Consultant Level**

- Paid social promotional posts (agreements and rates on a case by case basis)
- 40% commission
- Customized discount codes (15%, up to 10 custom codes)
- Participation (optional) in quarterly WWP team strategy and information meetings (voice input on Affiliate Program and advertising, conferences)
- Free product (access to 1 annual curriculum bundle subscription of their choice)
- Occasional emails about upcoming campaigns or bonus opportunities
- Special bonuses and incentives